



## Marketing & Communications Intern

Since 1921, First District Association has been a grassroots, member-owned dairy cooperative located in Litchfield, Minnesota. Every day we focus on creating a sustainable market for dairy products and allow our family farms to prosper in the time honored Midwest dairy traditions.

First District Association is searching for a driven, self-starting, creative individual to assist in our company's communication efforts. He/she will have the opportunity to create and develop print media and collateral, write communications, monitor social media through, and assist in other special projects while collaborating with a variety of team members in support of our dairy farm families. They will also get the opportunity to help in the branding and marketing efforts of our Fieldgate Cheese Store and products.

### Key Responsibilities:

- Generate, create, post and monitor blogs and other content on the company website.
- Post and update information on social media channels along with email marketing.
- Create marketing materials, e.g. photos, videos, flyers, brochures.
- Assist in event planning and other larger marketing projects.
- Other duties as assigned.

### Minimum Qualifications:

- At least one year post H.S., pursuing a career in marketing, communications, agriculture or related field.
- Strong oral and written communication skills.
- Ability to manage multiple priorities at the same time and strong organization skills.
- Adobe Creative Suite experience.
- Familiar with social media tools.

Our Communications team is located at our Litchfield, MN location; some remote work may be available. The position will average 40 hours a week during June, July and August 2025. This is an hourly paid position.

Please submit your resume, cover letter, two references and a writing sample to [C2@firstdistrict.com](mailto:C2@firstdistrict.com) by November 15, 2024 to be considered. Interviews will be conducted after application deadline.